



LAUREN RASHAAN

OWNER | MY PUBLIC EGO



PROFESSIONAL SKILLS

Project Management
Pitch Deck Presentations
Content Development
Script Writing
Production Coordination


PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

CONTACT

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SOCIAL

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 @LRashaan

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ABOUT

I am the owner and producer of My Public Ego, a television and film production company which recently relocated to LA from Atlanta. I created real estate shows as my segue to write and produce for scripted productions. I seek to create relationships with established showrunners, producers, and directors to learn how to market my work.

WORK EXPERIENCE

OWNER | PRODUCER

My P.E. Productions | Apr 2016 - Present

- Creator of real estate show series, *The Market*
- Write show decks, proposals and scripts
- Design advertisements, flyers, posters, apparel and reel
- Organize core of employees, entertainers and service providers
- Coordinate volunteers and sponsors for homeless outreaches

SCRIPT WRITER

World Changers Church Int'l | Apr 2010 - May 2016

- Collaborate with clients to develop characters and project essentials
- Make sure children's animations function properly and storyline flows
- Collaborate with executives and illustration teams in briefings over storylines and goals

EDUCATION

FASHION DESIGN AND MARKETING

American InterContinental University | 2008-2010

- *Clothing Brand Development*
- *Intern at Akon's Clothing Brand and KonLive*

COMPUTER GRAPHICS AND ANIMATION

Winston Salem State University | 2006- 2008

- *School Admissions Magazine*
- *Storyboard and animated characters*
- *Built miniature mock-up buildings and cruise ships*

